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Entertainment Designer FORREC Ltd. Celebrates the Grand Opening of Wanda Nanchang Outdoor Theme Park

TORONTO, Ontario, May 28, 2016 – In a grand celebration, Wanda Nanchang Outdoor Theme Park was opened today in Nanchang, China. Global entertainment design company, FORREC Ltd., was on hand for the opening and also at the helm for the master plan and design development of the 78-hectare theme park.

The park reflects the rich historical and cultural content of the Jiangxi region of southern China and includes 32 rides, among which is the tallest, fastest and longest wooden roller coaster in China.

FORREC was inspired by the idea that Nanchang is well known for its fresh water lakes – including Poyang Lake, the biggest fresh water lake in China – as well as majestic mountains and other beautiful natural features. Building a theme park around an existing lake as well as the site’s rolling topography created exciting design challenges for FORREC.

“Storytelling is a central aspect of this region and the culture is rich with material to draw from,” said Linda Hung, Senior Director, Theme Parks, FORREC Ltd. “We used some of Jiangxi’s favourite stories to create immersive experiences that take guests through five zones, celebrating the porcelain industry, ancient poetry, famous architecture, fairy folklore, life on the water and natural splendor.”

“It’s our pleasure to be a part of another exciting Wanda Group project,” said Gord Dorrett, President and CEO of FORREC Ltd., who attended the opening ceremony. “This is an iconic brand in China and FORREC has been honoured to help develop several recent projects including Wanda Xishuangbanna Theme Park and Water Park in the region by the same name and also Wanda Movie Park in Wuhan, China.”

About FORREC Ltd.

FORREC is an entertainment design company that creates places of escape and destinations of distinction. Our creative house leads in the design of theme parks, water parks, retail and mixed-use developments, resorts, and visitor attractions globally. We create guest experiences others don't, master plan like no one else can, and give the world's biggest brands results they never thought possible. Based in Toronto, Canada, FORREC has built projects in 20 countries, with a history that spans 30 years. For more information visit www.forrec.com or @Forreccdesigns.

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The Five Zones of Wanda Nanchang Outdoor Theme Park

Note to editors: Site photography will be available by June 15, 2016



Bamboo Forest

- Guests walk through lush bamboo groves punctuated by contemporary architecture. A treehouse at the top of undulating hills contributes to the ambience while the Viper, a nostalgic wooden roller coaster, sets records for size and speed in China

Fisherman's Village

- This rustic fishing village harkens back to an earlier time when Poyang Lake was a source of livelihood for the local residents. There is plenty for guests to do while they learn about the area's historical roots.



Pottery Village

- As an homage to the fact that this region is famous as the China's capital of porcelain, Pottery Village even includes a roller coaster that goes through a simulated pottery kiln. A theatre houses entertaining performances by day and night. Guests can take pottery workshops with the local artisans.



Temple of Clouds

- Following in the footsteps of Wang Bo, one of the four great poets of the Tang Dynasty (650-676), this area features the style of architecture that inspired the poet as he wrote and read his poetry to audiences.

Fairy Lady Land

- This area is based on a romantic story of two young people – one a fairy and the other a young cowherd – who are prevented from being together until a bridge, that legend says birds build once a year, allows them to move to an ethereal place where they can be together.



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